



2023

# Brand Guidelines



Create Mobile Forms Like Magic!



Horizontal  
**Logo + Tagline**

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Stacked  
**Logo + Tagline**



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# RGB Color Gradients

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85, 136, 221

153, 51, 102

`linear-gradient(-9deg, rgba(153,51,102,1) 0%, rgba(85,136,221,1) 100%);`

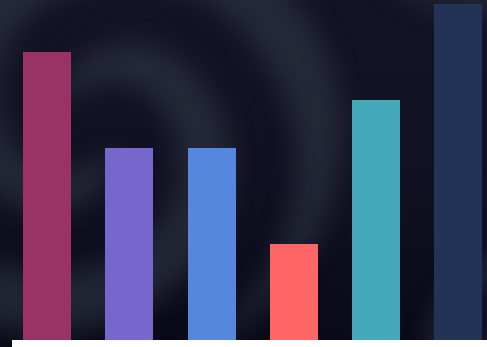
68, 170, 187

119, 102, 204

`linear-gradient(-9deg, rgba(119, 102, 204,1) 0%, rgba(68,170,187,1) 100%);`



# Hexidecimal + RGB Color Palette



**#993366**  
153, 51, 102

Crimson

**#FF6666**  
255, 102, 102

Scarlet

**#7766CC**  
119, 102, 204

Purple

**#44AABB**  
68, 170, 187

Teal

**#5588DD**  
85, 136, 221

Cobalt

**#223355**  
34, 51, 85

Sapphire



# Lexend Google Font

ABCDEFGHIJKLMNQRSX

ABCDEFGHIJKLMONPQRSTUVWXYZ !@&\$?  
abcdefghijklmnopqrtstuvwxyz 0123456789

Thin 100

A true wizard is never too old to learn new tricks

ExtraLight 200

A true wizard is never too old to learn new tricks

Light 300

A true wizard is never too old to learn new tricks

Regular 400

A true wizard is never too old to learn new tricks

Medium 500

A true wizard is never too old to learn new tricks

SemiBold 600

A true wizard is never too old to learn new tricks

Bold 700

A true wizard is never too old to learn new tricks

ExtraBold 800

A true wizard is never too old to learn new tricks

Black 900

A true wizard is never too old to learn new tricks



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